



Conference Sponsorship

What is APNC?

The Addiction Professionals of North Carolina promotes the highest ethical standards of professional development through comprehensive trainings and networking. Their innovative ideas and excellence in practice make APNC the leader in the advancement of its members and the profession, while preparing the field for the changing world of tomorrow.

Who Attends APNC Conferences?

APNC Conferences attract on average between 150 and 250 substance abuse professionals and others interested in the field of addiction from across North Carolina and neighboring states.

- Substance Abuse Treatment Counselors
- Substance Abuse Prevention Consultants
- Educators
- Clinical Supervisors
- Criminal Justice Professionals
- DWI Assessors
- EAP Consultants
- School Counselors
- Social Workers
- Psychologists

Why Sponsor an APNC Conference?

By sponsoring an APNC Conference, your organization will receive invaluable digital and print exposure. APNC will provide brand awareness through brochures, conference materials, display/signage, and direct links to your website from conference email invitations, online registrations and website. Sponsors will also receive recognition through social media networks.

What if I am an APNC Organizational Member?

Prime Level Organizational Members receive 10% off exhibitor fees.

Patron Level Organizational Members receive an exhibitor space and one complimentary registration as part of your membership dues. Patrons also have opportunities for special conference sponsor discounts by upgrading to a Keystone Patron member.

Partners-in-Recovery Level Organizational Members receive an exhibitor table, 4 conference registrations (or scholarships in your name) and a full page ad in the conference booklet.



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SPONSORSHIP BENEFITS	EXHIBITING SPONSOR	SESSION SPONSOR	CONTRIBUTING SPONSOR	SUSTAINING SPONSOR	TITLE SPONSOR
Single Conference Sponsorship	\$375	Presenter Expenses	\$1000	\$1500	\$2500+
Spring and Fall Conference Sponsorship	\$700	—	\$1750	\$2500	\$4000+
Door Prize Donation & Recognition	Optional	Optional	Optional	Optional	Optional
Exhibitor Table	✓	—	✓	✓	✓
Featured in Event Recap Email	—	—	✓	✓	✓
Logo on the Conference Webpage	—	—	✓	✓	✓
Featured on Event Webpage	—	—	—	✓	✓
Listed in Announcement Emails	—	—	✓	✓	✓
Featured in Announcement Emails	—	—	—	—	✓
Exclusive Branding Opportunity on Collateral (<i>ie: Badges, Booklet, etc.</i>)	—	—	—	✓	✓
Recognition During Announcements	—	—	✓	✓	✓
Opportunity to Provide Remarks	—	—	—	✓	✓
Exclusive Break Sponsorship (<i>Featured on Break Poster and in Booklet</i>)	—	—	—	✓	✓
Special Event Sponsorship (<i>Featured on Banner and in Booklet</i>)	—	—	—	—	✓
Agenda & Session Poster Recognition	—	✓	—	—	—
Conference Booklet	Listed	Session Sponsor	½ Page Ad	Full Page Ad	Full Page Ad with Premier Placement

For more information about sponsoring an APNC Conference, please contact registration@apnc.org or by phone at 919.346.1735.